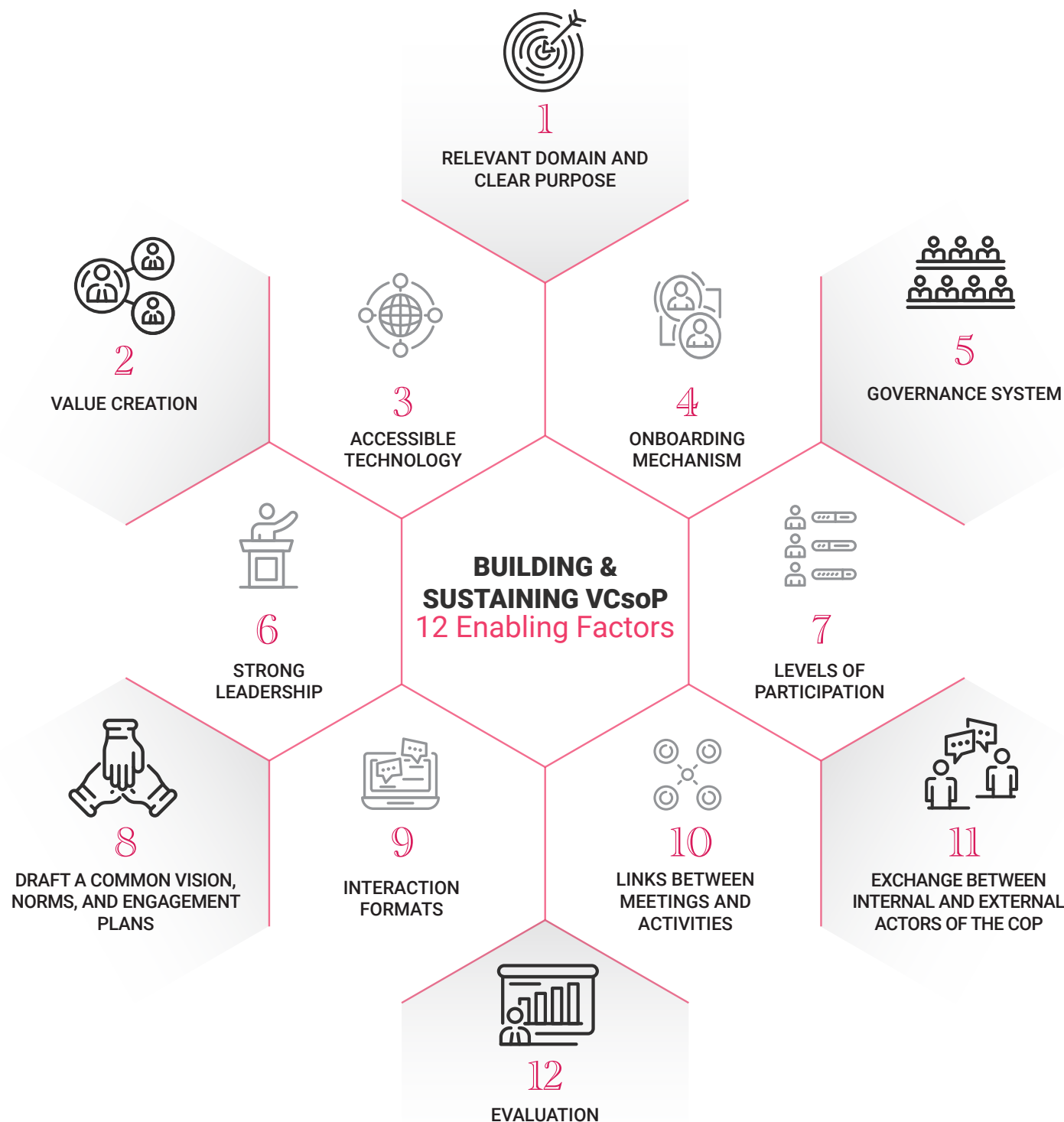


Each Community of Practice (CoP) is unique: they all pursue different purposes, visions, and activities, and employ different governance systems, meaning that one-size-fits-all recommendations for building and sustaining CsoP could prove misleading. But an analysis of how CsoP can create value for their members by addressing their needs and aspirations – and in so doing retain existing members and attract new ones – points to a series of factors that are conducive to building and sustaining CsoP.



This infographic is based on a paper ["Building and Sustaining Virtual Communities of Practice"](#) that explores the concept of Communities of Practice (CsoP), with a specific focus on Virtual Communities of Practice (VCsoP), and potential strategies to build and sustain them.