Call for Freelance Graphic Services

ABOUT THE ROLE
At Inclusive Peace we are looking to engage a graphic designer on a freelance basis to create materials for print and online media. You are an experienced graphic designer who can both help us build our brand guidelines and help translate our ideas and knowledge into visual concepts and materials. You are a visual thinker that easily conceptualise infographics and other visual representations from theoretical concepts and you are also experienced with layout of reports and other digital products such as PowerPoint presentations, email marketing and social media posts. You will be engaged on a freelance basis with quarterly planning meetings determining work ahead.

ABOUT US
Inclusive Peace launched a new corporate identity and visual brand during the first half of 2021. This included a new logo, a new website and social media products such as newsletter and content on various channels. Throughout 2021 we have developed both our visual brand and our general strategic communications and we are now looking for the right graphic design collaborator to take this work into 2022 and to help define and refine both the overall visual language of Inclusive Peace as well as carry out ongoing visual design and layout tasks.

QUALIFICATIONS AND SKILLS
- MA level education in visual design/communication is required
- Experience from similar roles for other INGO's, think tanks or research institutions preferred
- Working knowledge of the Adobe Creative Suite
- Detail-oriented and organised with excellent communication skills
- Ability to work remotely and independently preferably within +/- 3h CET time zone
- A high proficiency in English. Knowledge of other languages (especially Arabic) would be an advantage

INTERESTED?
We invite interested candidates to submit their portfolio and CV along with an answer to the below prompt to info@inclusivepeace.org latest March 17 2022.

Prompt: Create an overall mood board and color palette for Inclusive Peace. This would include the pink (color code: #FF3B68) which is in our logo either as a primary or accent color. Here is a link to our website where you’ll see the conceptual elements of our current visual identity. The mood board and color palette should communicate the following:

- high degree of professionalism/seriousness
- an engaging/dynamic/vibrant vibe
- a warm/lively/humble presence

All the best,
The Inclusive Peace Team